



**Ben Smail Imad**

@bsofdesign

## SKILLS

85%

**Adobe Illustrator**

65%

**Adobe Photoshop**

70%

**Adobe InDesign**

45%

**Adobe Premiere Pro**

60%

**Print Design**

68%

**Layout  
and Composition**

## CONTACT INFO



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@bsofdesign

## ABOUT ME

I am Imad Ben Smail, a passionate graphic designer based in Oulad Teima, Morocco. Born in 2001, I bring a youthful perspective to my work. With a keen eye for aesthetics and a love for creativity, I specialize in delivering visually compelling designs that captivate and communicate effectively. I am dedicated to crafting impactful and professional designs that leave a lasting impression.

I have 2+ years of experience in graphic design, and I'm ready to help you make your business stand out from the crowd.

**Expertise:** I have experience in print design, logo design, social media design, and more.

**Tool Knowledge:** My expertise is in using Adobe Creative Cloud (Photoshop, Illustrator), but I also use InDesign, and Premiere Pro to create stunning visual content for my clients' projects.

**Passion:** I'm passionate about creating beautiful visuals that communicate a message clearly and effectively.

## EXPERIENCE

3 Months from 2021 to 2022

**Agency Internship: Communication & Advertising**

Sud Impression - Agadir

I acquired valuable expertise in illustration, logo design, logo recreation, and creating print materials like business cards, banners, and posters during my 3-month internship at a printing and publicity agency.

5 months from 2022 to 2023

**Graphic Designer**

Sud Impression - Agadir

Through a 5-month agency internship, I honed my design skills by creating diverse and impactful designs. I excelled in projects such as posters, business cards, banners, social media posts, branding, logos, flyers, and interactive magazine layouts. This experience equipped me to tackle more challenging projects and deliver visually compelling results.

## EDUCATION

September 2018 - July 2019

**Baccalaureate Degree in Science Physics**

Abdellah Chefchaouni High School - Oulad Teima

In High School, I dedicated myself to studying Science, with a particular focus on Physics, as I worked towards my Baccalaureate Degree.

September 2021 - July 2023

**Diploma in Infographic**

Center Mixte - Agadir

I embraced my passion for graphic design and pursued an education focused on honing my skills. With a specific emphasis on infographics, I obtained a diploma that equipped me with expertise in effectively conveying complex information through visually appealing designs.